

REP: HEADLINE# 6352834
** ORIGINAL REV#0 **

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK 111
ORDER WORKSHEET: HANIS REPORT FROM REP

SEPT7/12 11:57

*** WOOW-TV ***

ADV # _____ ADV. NAME ISS/RNC
AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
B15 SIATERS LANE
ALEXANDRIA, VA 22314

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME NMPP MEDIASISTANT
SALES PRSN WA-- DAVE CLARK

ORDER # _____ CONTRACT # 6352834
PRDCT RNC
FLIGHT DATES SEP28/12 OCT5/12 WK-2

CLASS: NATL. LOCAL REGIONAL
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE SEP27/12 11:57

REP:
TO: MALLORY
FROM: GREG
NEW ORDER
TTL--\$5600--4X
THX PILS CFM, 9/27/12

CON CM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RNC

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE SEP27/12 11:57

CON CM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RNC

:LINE#:REP : CTD: TIME PERIOD : LGTH : SEC : RATE : START : END : ISPTS: WEEK : DAYS :TOTAL ISPTS
:LINE#: : : : : : : : : : : : :
AGENCY ADVERTISER CODE = 20 A2/1
AGENCY PRODUCT CODE = 446 20 AGENCY EST# = 3276
1 1230P-330P 30 \$1,600.00 9/29 9/29 3 SAT 3
PROGRAM : SEC FOOTBALL GAME
CON COM1: SEC FOOTBALL GAME
2 1200N-1230P 30 \$800.00 9/29 9/29 1 SAT 1
PROGRAM : SEC FOOTBALL PREGAME
CON COM1: SEC FOOTBALL PREGAME

ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK FAX# 703 528 7880

ORDER WORKSHEET

HARRIS REPORT FROM REP

* SEP27/12 11:57

*** WDCW-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYS	: TOTL:	SPSTS:
SEP/12	\$5,600.00	OCT/12			\$ - 00			: DATE	: DATE	: /WK:	INVT :			
													CONTRACT TOTAL	\$5,600.00
													TOTAL SPOTS	4

MARKET TOTALS \$280,000 WDCW 2% WJLA 24% WUSA 20% WRC 34% WTRG 20% WPXW 0% WDCA 0%

CABL 0%

EMOS- RA35+*

VC- NSI